

DATA DRIVEN INNOVATION

The innovation through the data | Rome 2017 | 24 - 25 February

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DIPARTIMENTO DI INGEGNERIA – UNIVERSITA' DEGLI STUDI ROMA TRE – VIA VITO VOLTERRA 60
PER PARTECIPARE BASTA REGISTRARSI SU <http://2017.datadriveninnovation.org>

FRIDAY, FEBRUARY 24TH

09:30/09:40	Registration				
09:40/10:00	Opening by Roma Tre University				
10:00/10:30	N10 - Keynote by Raffaele Lillo (Digital Transformation Team – Italian Government)				
10:30/11:00	N10 - Keynote: The Power of Visual Analytics: Unlocking the Value of Big Data - Daniel Keim (University of Konstanz - Professor)				
11:00/11:30	COFFEE BREAK				
11:30/13:00	<p>N10</p> <p>#Future #Dna #ScienceData</p> <p>Revolution in Genomics and Health</p>	<p>N13</p> <p>#Agriculture #Environment #Climate</p> <p>Using data to better understand the `environment</p>	<p>N14</p> <p>#E-governance #Open-Data #Public Decisions</p> <p>Data driven institutions and public strategies</p>	<p>N3</p> <p>Tech Talk</p>	<p>N5</p> <p>Tech Talk</p>
	<p>Moderator: Roberto Ascione (Healthware International - CEO)</p> <p>Talks:</p> <p>Paolo Spada (Founder – EVARplanning) Data driven innovation in chirurgia: il caso EVAR planning</p> <p>Emanuel Weitschek (Uninettuno International University - Researcher) Genomic Big Data Management, Integration and Mining</p>	<p>Talks:</p> <p>Mauro Rosati (Qualivita Foundation - General Director) Il valore delle Indicazioni Geografiche nell'economia italiana</p> <p>Luca Ruini (Barilla - HSE Vice President) LCA as an innovation tool</p> <p>Marcello Petitta (ENEA - Researcher) Observation and models: using climate information to deal with the complexity</p>	<p>Talks:</p> <p>Flavia Marzano (Roma Semplice at Comune di Roma – Council Member) The mine of the public open data, a fundamental asset</p> <p>Andrea D'Acunto (EY- Partner) PA 4.0: dal monitoraggio alla strategia</p> <p>Raffaele Lillo (Italian Digital Transformation Team- Researcher - Chief Data Officer) Talk to be determined</p>	<p>11:30 – 12:10</p> <p>Massimo Brignoli (MongoDB - Senior Solutions Architect) La nascita dei Data Lake</p>	<p>11:30 – 12:10</p> <p>Andrea Maietta (GPA Wide Group - Business Innovation Agent) Big data, small dashboard</p>

		<p>Paola Allamano (Waterview - CEO) <i>Disrupting the weather market, one thousand drops at a time</i></p>		<p>12.20 -13:00</p> <p>Antonello Mantuano (Cerved - CTO) <i>Polyglot Persistence e Big Data: tra innovazione e difficoltà su casi reali</i></p>	<p>12.20 -13:00</p> <p>Felipe Hoffa (Google - Developer Advocate) <i>What can we learn from 750 billion GitHub events and 42 TB of code</i></p>
13:00/14:00	LUNCH				
14:00/15:30	<p>N10 – Plenary Session: Big Data: Big Capabilities, Big Concerns</p> <p>Modertor: Alessio Jacona (Wired - Freelance Contributor)</p> <p>Carlo Batini (University of Milano-Bicocca - Professor) - Marina D'Amato (Roma Tre University - Professor) - Giuseppe Busia (Italian Data Protection Authority – Secretary General) - Antonio Nicita (AGCOM - Commissioner) - Giovanni Pitruzella (Italian Antitrust Authority - President) - Andrea Stazi (Google - Public Policy and Government Relations Manager)</p>				
15:50/17:20	<p>N10</p> <p>#Privacy #Big Data Brothers #Competitive Dynamics</p> <p>Data Governance and Rules Efficiency</p>	<p>N13</p> <p>#Industry 4.0</p> <p>Round Table on INDUSTRY 4.0 Technology transfer through Digital Innovation Hubs</p>	<p>N14</p> <p>#Security #Risk #Open-Data</p> <p>Cyber Security and Cyber Risk in the World of Big Data</p>	<p>N3</p> <p>Tech Talk</p>	<p>N5</p> <p>Tech Talk</p>
	<p>Moderator: Guido Scorza (Institute for Innovation Policies – President)</p> <p>Talks:</p> <p>Davide Mula (IAIC – Fellow) <i>Portabilità dei dati e benessere del consumatore di servizi cloud</i></p> <p>Luca Bolognini (Istituto Italiano per la Privacy e la Valorizzazione dei Dati – President) <i>BigDAD - Big Data Additive Impacts Labelling: protecting users from Big Data Brothers</i></p> <p>Elena Maggio (IAIC – Fellow) <i>Dinamiche concorrenziali sulle piattaforme distributive di app: to be or no to be open?</i></p>	<p>Stefano Panzieri (Associate Professor – Rome Tre University)</p> <p>Vittoria Carli (ISED S.p.A. - Partner in General Affairs, Marketing & Internationalization)</p> <p>Jean Marie Pouget (Capgemini Italia - Vice President)</p> <p>Cosimo Palmisano (Decisyon - Vice President of Product Management)</p>	<p>Moderator: Roberto Baldoni (University of Rome "La Sapienza" - Professor)</p> <p>Talks:</p> <p>Massimo Mecella (University of Rome "La Sapienza" – Professor) <i>Big and open data, open services and security. An "interesting" marriage.</i></p> <p>Andrea Rigoni (Deloitte Risk Advisory – Partner) <i>Talk to be determined</i></p>	<p>15:50/16:30</p> <p>Paolo Spreafico (EMEA Solution Engineers Lead – Google) <i>Serverless Data Lifecycle with Google Cloud Platform</i></p> <p>16:40/17:20</p> <p>Mario Cartia (Argo Software – CTO) <i>Machine Learning Real Life Applications By Examples</i></p>	<p>15:50/16:30</p> <p>Glynn Bird (IBM - Developer Advocate) <i>Enhancing site search using cognitive APIs</i></p> <p>16:40/17:20</p> <p>Monica Franceschini (Engineering Group– Solution Architecture Manager) <i>Sistema di logging applicativo per ambienti distribuiti Hadoop-based</i></p>

17:30/19:00	<p>N10</p> <p>#DigitalAgenda #Private #Public</p> <p>Strategies and financing for the Data Driven Innovation</p>	<p>N13</p> <p>#Industry 4.0 #IoT #Data Driven Transformation</p> <p>How Data Will Transform Industry</p>	<p>N13</p> <p>#Fintech #Fraud #Banking</p> <p>Data-driven (r)evolution of Fintech</p>	<p>N3</p> <p>Tech Talk</p>	<p>N5</p> <p>Tech Talk</p>
	<p>Talks:</p> <p>Francesco Barbato (European Commission - Programme Officer) <i>L'economia europea dei dati. Politiche europee e opportunita' di finanziamento in Horizon 2020.</i></p> <p>Roberto Magnifico (LVenture Group - Partner, Board Member) <i>Talk to be determined</i></p>	<p>Moderator: Barbara Gasperini (Corriere Innovazione – Giornalista freelance)</p> <p>Talks:</p> <p>Stefano Gatti (Cerved - Head of Innovation & Data Sources)</p> <p>Diego Sanvito (Cerved – Data Innovation Manager) <i>Knowledge graph: il percorso di Cerved per connettere i Big Data</i></p> <p>Marco Santoni (Data Scientist – Brembo) <i>Manufacturing. When data is not a commodity</i></p> <p>Andrea Maietta (GPA Wide Group - Business Innovation Agent) <i>Assicurazioni e welfare: i dati come leva per il cambiamento</i></p> <p>Michele Stecca (Doolytic - Big Data Analyst) <i>Self-Service Big Data Preparation</i></p>	<p>Moderator Riccardo Torlone (Roma Tre University – Professor)</p> <p>Talks:</p> <p>Giuseppe Francavilla (Cambridge Intelligence - Partner Manager) <i>A visual approach to fraud detection and investigation</i></p> <p>Davide Morgagni (BNL - Data Scientist)</p> <p>Luca Dell'Anna (BNL - Data Scientist) <i>Big Data and Data Science @ BNL</i></p> <p>Luigi Bellomarini (Banca d'Italia - IT Advisor) <i>Towards intelligent data insights in central banks: challenges and opportunities for declarative languages</i></p> <p>Dante Laudisa (GFT Italia - Direttore Marketing e Comunicazione) <i>A Il paradigma dei Big Data e Predictive Analysis, un valido supporto al contrasto delle frodi assicurative</i></p>	<p>17:30/18:10</p> <p>Alessandro Confetti (OSLO srl - CTO) <i>The Pandora Security Model</i></p> <p>18:20/19:00</p> <p>Natalino Busa (Teradata - Head of Data Science) <i>Data Science Apps: Beyond Notebooks</i></p>	<p>17:30/18:10</p> <p>Ali King (FanDuel -Software Engineer) <i>Data Pipeline Evolution FanDuel</i></p> <p>18:20/19:00</p> <p>Roland Guijt (R.M.G. Holding B.V. - Principal Consultant) <i>Set Yourself Free with (a) DocumentDB</i></p>
19:00/19:30	NETWORKING BEER				

SATURDAY, FEBRUARY 25TH

09:00/10:00	Registration				
10:00/10:40	N10 – Keynote: Data ethics and machine learning: discrimination, algorithmic bias, and how to discover them - Dino Pedreschi (University of Pisa)				
10:40/11:10	N10 – Keynote: The future of cybersecurity - Menny Barzilay (Cybersecurity strategist, Evangelist of innovation)				
11:10/11:30	COFFEE BREAK				
11:30/13:00	<p>N13</p> <p>#AI #Blockchain #Bitcoin</p> <p>Concrete application of blockchain technology</p>	<p>N14</p> <p>#Society #Digital Identity #History 4.0</p> <p>Ethics and Culture in the Data-Driven World</p>	<p>N4</p> <p>#Web #Social #MachineLearning</p> <p>Data Analytics World for Social Media Business</p>	<p>N3</p> <p>Tech Talk</p>	<p>N5</p> <p>Tech Talk</p>
	<p>Moderator: Massimo Chiriatti (Il Sole 24 Ore-Nòva - Contributor)</p> <p>Talks:</p> <p>Antonio Simeone (Euklid - Founder) <i>Using the powers of AI and the Blockchain</i></p> <p>Giacomo Zucco (BlockchainLab Srl – CEO) <i>Talk to be defined</i></p> <p>Christian Miccoli (Conio – Co-CEO) <i>How Data Drive Beyond Bank</i></p>	<p>Moderator: Paolo Atzeni (Roma Tre University - Head of Engineering Department)</p> <p>Talks:</p> <p>Carlo Petrini (National Institute of Health - Head of the Bioethics Unit) <i>Managing incidental findings in genomic investigations: ethical issues</i></p> <p>Edmondo Grassi (Roma Tre University - Ph.D. Student) <i>Identità digitale: dal racconto alla computazione</i></p> <p>Danilo Supino (Datajournalist, Freelance) <i>Data Driven History 4.0</i></p>	<p>Moderator: Valentina Ferrero (Diario Innovazione – Redattrice)</p> <p>Talks:</p> <p>Uljan Sharka (iGenius - Founder & CEO) <i>How AI will impact Web and Social Media Intelligence.</i></p> <p>Alessandro Sisti (Digital Consultant - Partner) <i>Big Data, Psychographics and Social Media Advertising</i></p> <p>Andrea Volpini (WordLift - CEO) <i>WordLift: WordPress on Steroids. Make Data Simple and Engage your Audience</i></p> <p>Sara Di Bartolomeo (Codemotion Kids - Teacher) <i>Clustering Reddit: Learning from The Front Page of the Internet</i></p>	<p>11:30/12:10</p> <p>Simone Scardapane (University of Rome "La Sapienza" - Post-doc fellow) <i>Il deep learning ed una nuova generazione di AI</i></p> <p>12:20/13:30</p> <p>Alfonso Iannotta (Lottomatica - System Administrator) <i>Diventare famosi con lo stack ELK</i></p>	<p>11:30/12:10</p> <p>Carlo Frinolli (Nois3 - CEO & Founder) Natalia Molchanova (Nois3 - Digital & SEO Strategist) <i>Data Driven UX: Come lo facciamo?</i></p> <p>12:20/13:30</p> <p>Matteo Valoriani (FifthIngenium – CEO) Antimo Musone (Ernst & Young - IT Manager / Architect) <i>Holographic Data Visualization</i></p>

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